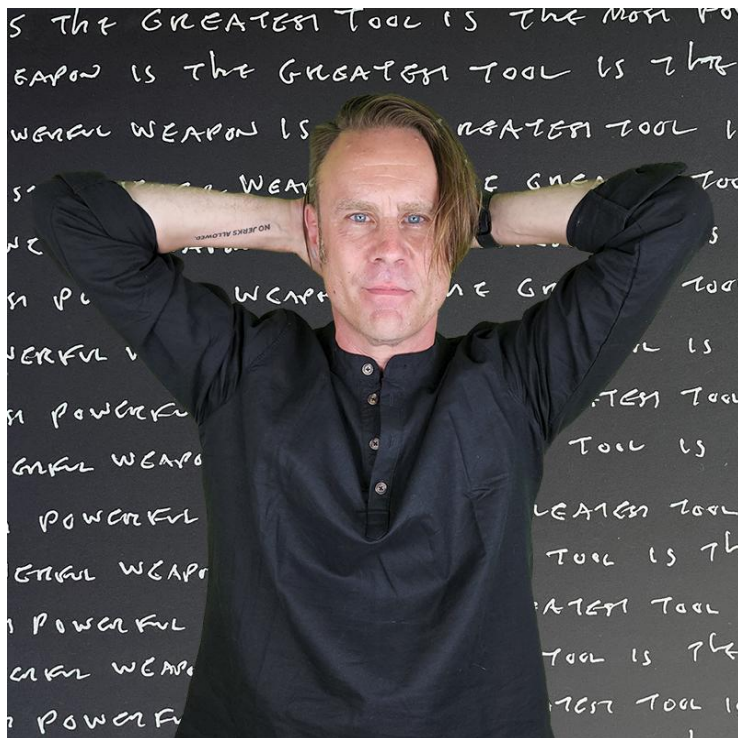


WILLIAM IS
RELEASES NEW SINGLE
'GROW CRAZY'
[LISTEN HERE](#)

OFF THE UPCOMING ALBUM, 'ROADSTAR'

FFO: Tin Machine, Foo Fighters, Oingo Boingo



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"a Wonderful Eclectic rock song" - **Music Victory**

"Riffs are amazing and lovely" - **Kickdrum Magazine**

"The track is really amazing, the entire composition is a masterpiece." - **Playlist Camps**

"Strong raw energy and power" - **Somos Grandes**

*"The rawness of the instrumental mixes very well
with the rhythm and the harmonic structure."* - **Aire Alternativa**

"This is a really good song." - **Sonic Caffeine**

On the heels of releasing a pair of original NFT Remixes - '[Stop Listening to Worry](#)' and '[Antarctica](#)', William Is began the release cycle for his debut album, Roadstar. The first single 'Ashland' was paired with a [lyric video](#) shot via a GoPro mounted on William's helmet as he zipped down the streets of Chicago on his scooter. The second single, '[Grow Crazy](#)', will be released on Sunday, September 18th.

"I recorded 'Grow Crazy' years ago when I was living at my parents' house in the Chicago suburb of Deerfield, Illinois. The raw sound can be attributed to using the crappiest gear on the planet."

- William Is



The William Is album 'Roadstar' is due for release Sunday 1st January 2023 via all streaming platforms.

[LISTEN TO THE FULL ALBUM](#)

ABOUT WILLIAM IS

William Is: the new incarnation of Chicago multimedia artist William Steffey. His music production career began at the age of 11 when he received a Tascam 244 multitrack cassette recorder as a gift from his father, a music industry sales rep. In 2021, after releasing 19 albums and scores of music videos in the Art Rock style, he sealed the lid on the 200+ song William Steffey catalogue.

To date, William Is has released several singles including two [NFT remixes](#) which assign the purchaser 100% control of the sound recordings.

William is heavily influenced by David Bowie, Prince, and Madonna.

official website: <https://william.band>

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