

WILLIAM IS

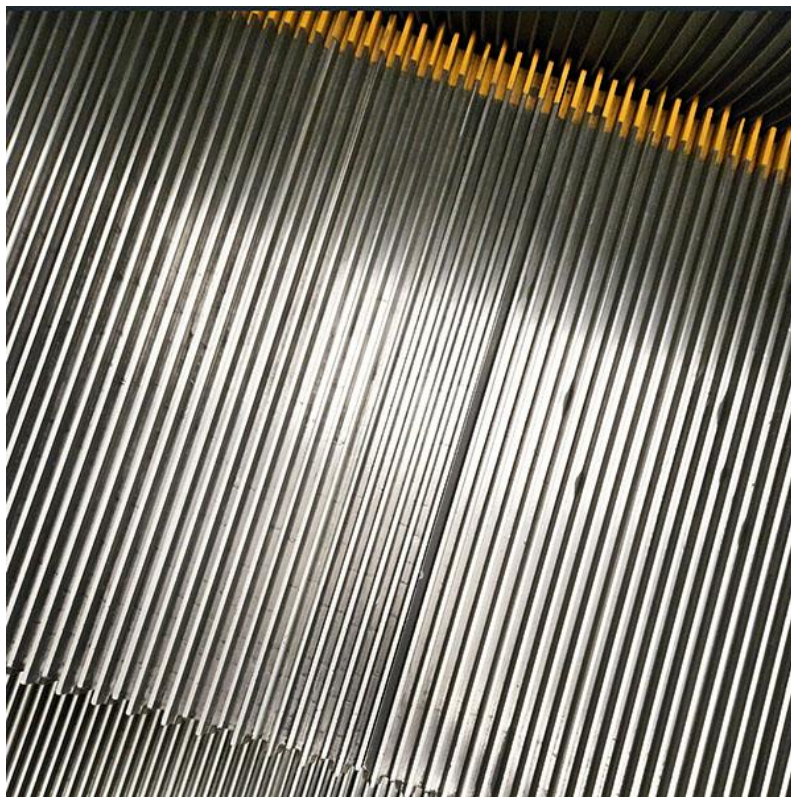
RELEASES NEW SINGLE

‘City of Heroes’

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OFF THE UPCOMING ALBUM, ‘ROADSTAR’

FFO: They Might Be Giants, David Bowie, The The



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“Rad energy!” - **Bops ‘n Vibes**

“Modern-sounding rock with a high energy level!” - **Chillout Vibe**

“Amazing instrumental flow” - **Hardkoreva**

“Everything sounds top-notch.” - **Thoughts Words Actions**

*“The vocal puts the song on a shelf of outstanding pop rock songs
with popular and radio potential.”* - **Luciano Matos**

William Is began the release cycle for his debut album Roadstar mid-2022. The first single 'Ashland' was paired with a [lyric video](#) featuring footage shot from William's helmet as he zipped down the streets of Chicago on his scooter. The second punk-tinged single, '[Grow Crazy](#)' was well received by the streaming playlist community and the third single, '[Tread](#)' continues to amass spins worldwide. [City of Heroes](#) is the final single before Roadstar drops on January 1, 2023.



The William Is album 'Roadstar' is due for release Sunday 1st January 2023 via all streaming platforms.

[LISTEN TO THE FULL ALBUM](#)

ABOUT WILLIAM IS

William Is is the new incarnation of Chicago multimedia artist William Steffey. His music production career began at the age of 11 when he received a Tascam 244 multitrack cassette recorder as a gift from his father. In 2021, after releasing 19 albums and scores of music videos in the Art Rock style, he sealed the lid on the 200+ song William Steffey catalogue.

To date, William Is has released several singles including two [NFT remixes](#) which assign the purchaser 100% control of the sound recordings.

William Is is influenced by Prefab Sprout, David Bowie, and Steely Dan.

official website: <https://william.band>

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